

AMANDA (JADE) NGUYEN

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EDUCATION:

University of Colorado at Boulder – Leeds School of Business

August 2016 - May 2019

Degree: Bachelor of Science in Business Administration

Emphasis: Information Management & Analytics

GPA: 3.34/4.00

University of Colorado's Dean's List | Scholar Athlete Award

University of Amsterdam Study Aboard

January- June 2018

PROFESSIONAL EXPERIENCE:

Equity Analyst, Bloomberg L.P.

January 2019 – Present

San Francisco, CA

- Analyzed financial market data for over 2000 Bloomberg equity clients providing frameworks for strategic investment decisions and enriching data insights drawn from the Bloomberg Terminal
- Marketed Bloomberg's equity solutions to clients through over 350 product deployment calls leading to an increase in product adoption and workflow efficiency
- Conducted Excel API data aggregations and BQL trainings to quantitative analyst, traders, and portfolio managers to showcase the dynamics of equity securities and sensitivities to various markets changes

Financial Product Analyst, Bloomberg L.P.

July – January 2019

San Francisco, CA

- Collaborated with engineering, sales, and management teams to address workflow inefficiencies using the Bloomberg Terminal enabling new processes to be built that enhanced workflows
- Worked heavily with excel based data sets to develop custom API formulas that added value and provided further insights into client's queries
- Excelled in metric based performance evaluations allowing me to travel to the New York and European Headquarters over the course of 6 weeks.
- Educated clients on technical analysis functionality to help identify price patterns and market trends to maximize returns

Product Management Intern, SAP SuccessFactors

June 2018 – Present

San Francisco, CA

- Accessibility Product: owned product development, roadmap meetings, design operations, customer success
 - Minimized Microsoft accessibility issues by ~60%
- Collected product requirements from high-level stakeholders and clients from user testing and interviews
- Analyzed large data customer issues for product improvement and customer service using Mean Time to Resolve (MTTR) metric within one build by 20% using Python
- Skills Management Product: worked with internal and external cross-functional teams on requirement gathering, functionality development, and conducting product advisory panels

LEADERSHIP EXPERIENCE:

Women in Tech Co-President, University of Colorado

August 2018 – Present

Boulder, CO

- Founded University of Colorado's first Women in Tech Club with 15 members and growing
- Directed and established, club policies, objectives, financial budget, overall operations and activities of the club

Co-Lab Mentor/Leader, University of Colorado

August 2017, 2018

Boulder, CO

- Executed logistics of a college-wide welcome and team building event for 90 incoming freshmen
- Facilitated design thinking and cross-team collaboration team-based problem-solving and structured activities
- Collaborated with a team of current Leeds student to mentor 15 incoming students in setting academic goals

PROJECTS:

Homely App

January 2019 - Present

- Create and manage new product development roadmap: gather consumer insight, competitive analyses, created user personas, and drive process development
- Ideated new features based upon user input & redefine product value proposition as a "tool to ease shared living"

TECHNICAL SKILLS:

Proficient in: Bloomberg Terminal, Bloomberg Query Language (BQL), Bloomberg Excel API, Python, SQL, JIRA, VBA (Excel), Agile
Growing Proficiencies in: Tableau, Alteryx, Data Robot, and SAP EC 6.0: MM, SD, FI, CO, PP, WM, QM, PS